



Peter Swead  
Paramarq Limited  
16 Courtfield Gardens  
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12<sup>th</sup> September 2013

Dear Peter

I just wanted to write to day how pleased we all are with the Paramarq's management of the Provision Direct AdWords e-commerce campaign over the last year.

Over the last year, our spend with Google has reduced by 2/3<sup>rd</sup> whilst we have consistently broken our monthly sales records.

Your recommendations to improve our website have been invaluable.

I look forward to working with you on our new campaigns.

Yours sincerely

Jeremy Clifford  
Sales Director  
Provision Direct