

## **Provision Direct**

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Peter Swead Paramarq Limited 16 Courtfield Gardens West Ealing London W13 0EZ

12<sup>th</sup> September 2013

## Dear Peter

I just wanted to write to day how pleased we all are with the Paramarq's management of the Provision Direct AdWords e-commerce campaign over the last year.

Over the last year, our spend with Google has reduced by  $2/3^{rd}$  whilst we have consistently broken our monthly sales records.

Your recommendations to improve our website have been invaluable.

I look forward to working with you on our new campaigns.

Yours sincerely

Jeremy Clifford

MUMA

Sales Director

Provision Direct