

Peter Swead Paramarq Ltd 18b Charles Street Mayfair London W1J 5DU

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## TO WHOM IT MAY CONCERN

Dear Peter

Many thanks for your recent survey for E.ON Engineering.

We liked Paramarq's structured survey approach as it enabled us to clarify our thinking before the survey got underway.

The survey has provided E.ON with a greater understanding of our customer base ad we value Paramarq's insightful analysis of our QA systems, staffing and strategic marketing and pricing issues,

We are now planning to implement many of Paramarq's recommendations in order to improve business performance.

We have recommended Paramarq to other businesses within E.ON

Yours faithfully

John Curtis E.ON Engineering